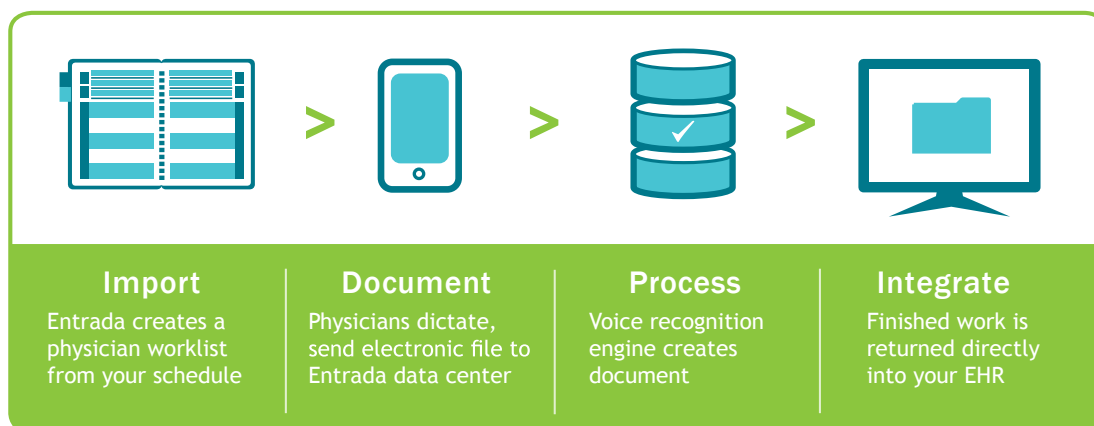


## Entrada exists for one primary reason - to protect physician productivity and revenue before, during and after EHR adoption.

Entrada provides an innovative clinical documentation and document sharing solution used across provider organizations that improves the speed and accuracy of documentation while protecting physician productivity.



As providers are required to capture increasing levels of structured data, many are fearful of a sustained loss in productivity and revenue throughout the EHR adoption process. Entrada provides a balanced solution: supplementing the capture of structured data, maintaining the physician's traditional dictation-based workflow, protecting physician and staff productivity and accelerating chart completion and the overall revenue cycle.

Entrada interfaces with either a clinic schedule or hospital information system to capture the relevant demographics necessary to build a unique worklist for each doctor. After an office visit or facility procedure/encounter, the physician selects the patient from this worklist and simply dictates directly into a speech microphone or smartphone.

After dictating, the note is automatically routed to Entrada's data center, where it is converted, via voice recognition technology, into a draft report. Next, an expert editor (employed by either Entrada or the facility) reviews the note, makes any necessary edits, and finalizes the work. After approval, Entrada delivers either a fully-formatted document back into the organization's data repository or inserts the narrative text directly into multiple text fields of a patient encounter within the electronic health record system. From the physician's perspective, **there is no workflow change.**

## Chart completion made easy

Entrada lets doctors continue dictating portions of the medical record while they adopt and use EHRs. There's no disruption to their workflow and no lost productivity that inevitably accompanies EHR adoption.

Many clients have introduced Entrada in advance of their EHR implementation, enabling physicians to start with an electronic documentation system that's comfortable and familiar. Once the EHR is in place, there's no workflow adjustment for physicians. They continue to dictate into Entrada, and our system creates structured data in their EHR.

## A system that physicians will actually use

Unlike other front-end voice recognition solutions that require the physician to edit and type their narrative, Entrada streamlines this process through our backend workflow solution.

Where most front-end solutions force an organization's most valuable and expensive employees to do administrative work, Entrada's backend voice recognition and editing platform ensures that a physician can spend more of his time seeing patients.

## Why Entrada?

- **PRODUCTIVITY** — We protect physicians' productivity and revenue by maintaining their traditional, dictation-based workflow.
- **MOBILITY** — Entrada provides a cross-platform solution that works on all Apple iOS (e.g. iPhone, iPad, iPod Touch) and Windows mobile devices as well as on any desktop or laptop computer.
- **SIMPLICITY** — Entrada is painless to set up and simple to use. We help medical groups achieve meaningful use incentives more easily by making their EHR systems usable.
- **PROFITABILITY** — By accelerating documentation turnaround time, we shorten revenue cycles, cut transcription errors and reduce record management expenses. Specialty practices report saving nearly an hour each week and \$10K annually per physician.
- **IMMEDIACY** — Everything happens faster with Entrada, from documentation and data sharing to reimbursement.
- **CAPABILITY** — We are vendor agnostic and can quickly integrate into your current infrastructure and workflow processes.
- **ACCURACY** — We improve the accuracy and quality of clinical records, reducing errors and re-work by up to 95 percent.
- **ACCESSIBILITY** — Entrada takes minimal time to implement, and physicians can train in a matter of minutes. You immediately begin achieving a return on investment.



[www.EntradaHealth.com](http://www.EntradaHealth.com)

