

Entrada's "Expressway to Physician Productivity"



Gives Medical Groups a Platform for EHR Adoption without the Hit in Productivity

Whether you've delayed investment in an electronic health record in fear of losing physician productivity, or if you're unsatisfied with your current system, Entrada is your solution. We provide a sophisticated yet simple integration platform that protects physician productivity while alleviating the pain associated with adopting and deploying an EHR.

Simple technology for complex problems

We designed Entrada to help medical groups at any point in their evolution to digital records, from inefficient transcription and document management platforms to EHR systems at various levels of acceptance and use. Entrada automates clinical documentation, improving speed and accuracy while reducing costs and eliminating lost charts. It respects physicians' natural workflow and allows expert editing by staff without consuming physicians' valuable time. It's so simple and can be deployed quickly, and it takes only a few minutes to train doctors how to use the technology.

Increase clinical productivity and administrative efficiency

Entrada makes your physicians and support team more productive and efficient by reducing documentation errors and preparing your practice for its EHR future. If you already have an EHR, Entrada will make it infinitely more usable — all while reducing your medical record and documentation costs.

Improved efficiency at every step

Entrada fully interfaces into your office scheduling system, generating a work list for doctors that has the look and feel of an EHR. With Entrada, physicians do not identify themselves or the patient demographics when dictating clinical notes, which significantly reduces time and processing errors. And Entrada is fast, really fast.

Our ExpressCapture™ and ExpressNote™ technologies have the ability to split apart dictated text and push finished dictation directly into the relevant portions of your EHR. Physician dictation and review time is cut by 20%, and the finished work is routed back to the clinic for automatic placement inside their EHR or clinical data repository within hours.

"The physicians who've switched have seen a cost savings by an average of 20 percent."

Linda Clendening,
Premier Orthopedics Alliance

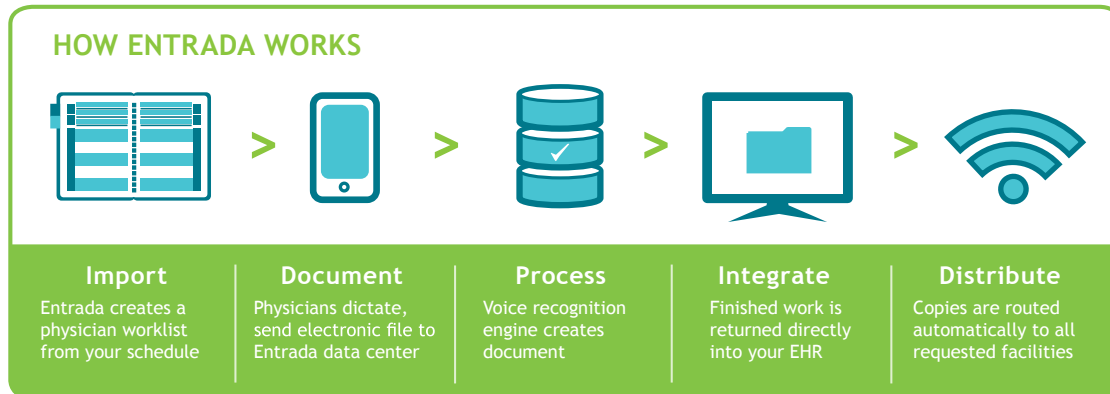
Greater accuracy and a greater return on investment

Our Software-as-a-Service model means you don't have a large capital investment up front, so you start saving immediately. Specialty practices report saving as much as an hour a week and upwards of \$10,000 a year for each physician. Plus, you won't need to switch from your current practice management or EHR system. We are vendor agnostic and work well with the industry's leading systems.

A system that physicians will actually use

Designed by doctors, Entrada provides an innovative clinical documentation system that works like doctors do. It lets physicians use an EHR without slowing them down with clumsy pick lists, drop down menus, free text typing, or poorly translated voice files from desktop software.

Furthermore, Entrada is designed to be completely mobile. Physicians can dictate from anywhere directly into their iPhone, iPad, Windows7 phone, or other mobile device. Also, the MyEntrada™ portal allows physicians to access, review, and sign completed records from the convenience of any web-connected device anywhere in the world.



Key Features

- **Productivity** – Increased productivity and clinician control with reduced costs and turnaround times.
- **Mobility** – Physicians can use an iPhone®, iPad® or smartphone to dictate from anywhere and can review and sign their documentation through the MyEntrada portal from any web-enabled tablet or personal computer.
- **Affordability** – We provide an immediate return on an affordable investment by cutting transcription and medical record management costs, preventing physician productivity loss with EHR use, and improving the speed of billing.
- **Accuracy** – We improve the accuracy and quality of clinical records, reducing errors and re-work by up to 95 percent.

